



Destination Museum - Experience summer in the museum



Duration: 7 hours

On these special Sundays, the participating museums offer a varied program especially for children and their families that is both educational and entertaining.

Description

On July 6, August 3 and September 7, 2025, Vorarlberg, Liechtenstein and neighboring Switzerland will be transformed into a lively cultural destination: the popular "Destination Museum" event invites families on an exciting journey of discovery through 55 museums.

On these special Sundays, the participating museums offer a varied program especially for children and their families that is both educational and entertaining. In addition to museums in Vorarlberg, the Principality of Liechtenstein and the Canton of St. Gallen, five new museums from the Canton of Appenzell Ausserrhoden are also taking part this year. So there's even more to discover this summer!

Family-friendly museum visit

The campaign makes it possible to immerse yourself in numerous museums for an admission price of just 1 euro or 1 CHF per person and museum. Vorarlberg families can take their family pass with them, in all other museums children up to a maximum age of 18 can participate. As an additional highlight, visitors from the relevant catchment area can use the "Online-Gratis Ticket" to travel free of charge by bus and train throughout the entire destination region and thus visit the participating museums in comfort.

A variety of offers for all the senses The aim of the campaign is for children to act as little tour guides with their families on an exploratory tour of the museums and have a good time together. In addition to the classic museum tours and exhibitions, a varied family program awaits young and old alike. Children can get creative in special workshops, discover interactive stations and solve exciting tasks. Whether art, history, nature or technology - at "Destination Museum", families can experience the fascination of the various collections in a playful way.

Another highlight: all tour guides receive an exclusive cloth bag on their first visit, which not only accompanies them on their visit but also serves as a practical souvenir.

All details online at: www.reiseziel-museum.com

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Venue

Stadtmuseum und Würbel Haus Herrengasse (Oberes Tor) 6700 Bludenz +43 5552 63621-236 http://www.bludenz.at ↗

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further dates

date	time
06.07.2025	10:00 o'clock
03.08.2025	10:00 o'clock
07.09.2025	10:00 o'clock